Appendices

A Town of Brookline, MA Total Population in 2010 by Census Tracts

B Town of Brookline, MA Median Age in 2010 by Census Tracts

C Town of Brookline, MA Median Household Income in 2010 by Census Tracts

D. Town of Brookline, MA Population of Age Below 5 Years in 2010 by Census Tracts

E Coolidge Corner Branch 2014 Circulation by Collection

F March 2015 Calendar of Events Coolidge Corner Branch

G Focus Groups & Community Conversations Agenda

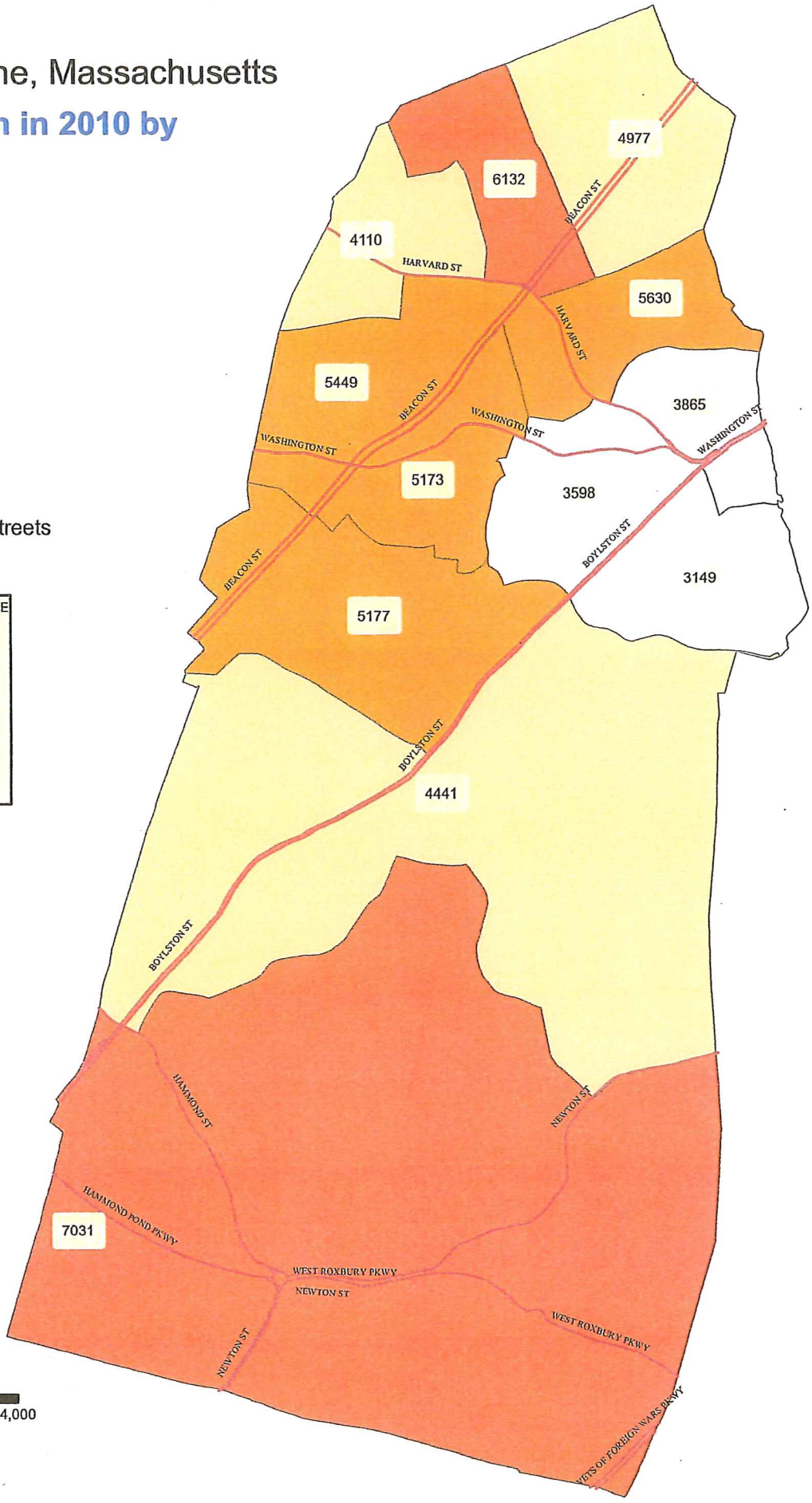
H Community Meetings and Focus Groups Responses to Questions

I Community Survey Questions

J Selected Responses to Survey Questions

Town of Brookline, Massachusetts

Total Population in 2010 by Census Tracts



Total Population

- 3149 - 4000
- 4000 - 6000
- 5000 - 6000
- 6000 - 7100
- Brookline Main Streets

Locus Map

Disclaimer

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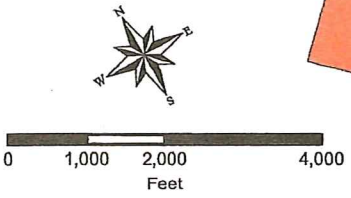
Data Source

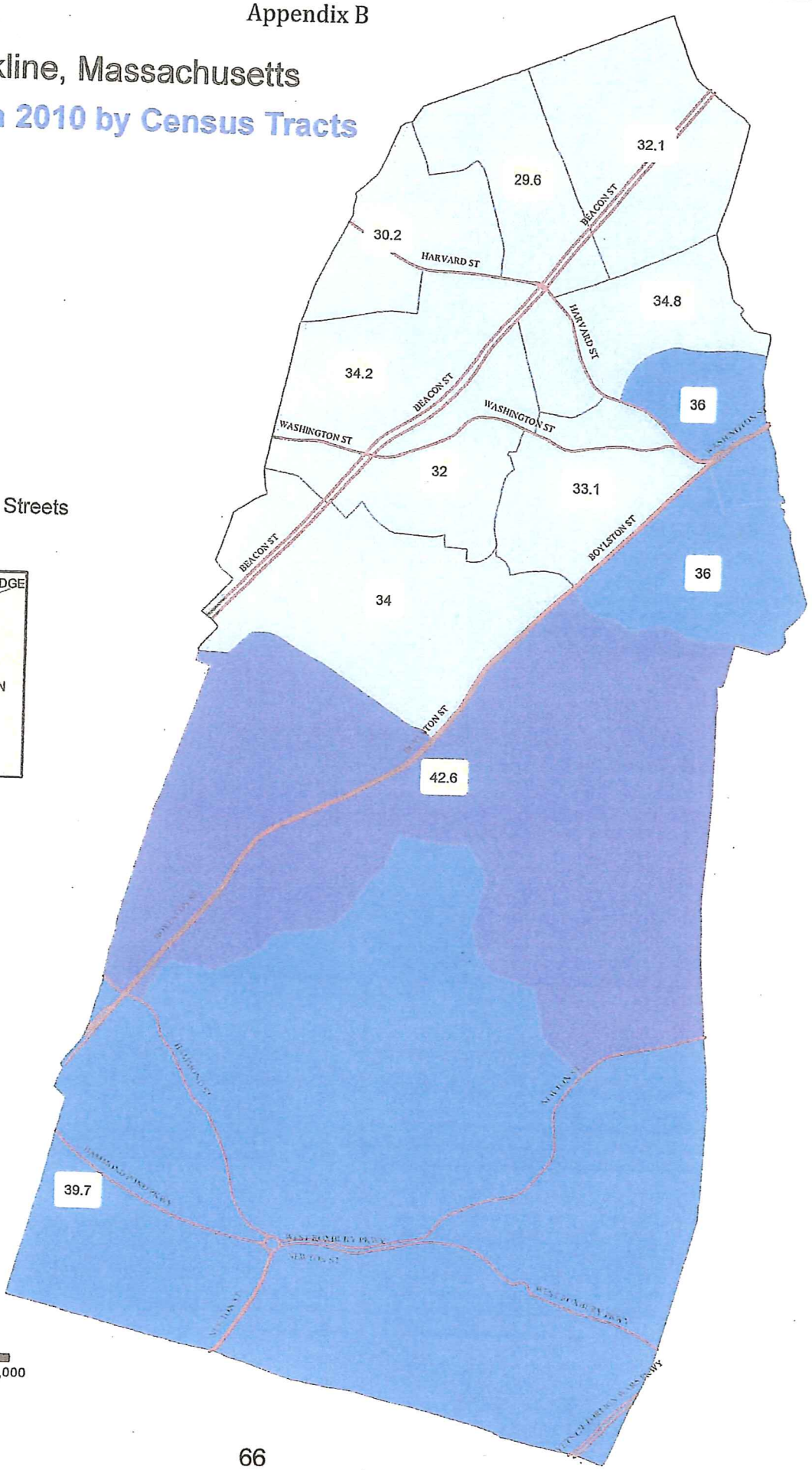
US Decennial Census 2010

Created by Brookline GIS
07/09/2012
Repository: map doc\Standard\
\Demographics\
TotalPopulation2010-Tracts.mxd



Town of Brookline, Massachusetts

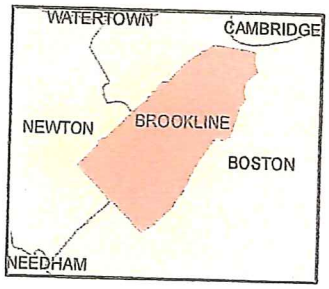
Median Age in 2010 by Census Tracts



Median Age

- 30 - 35
- 35 - 40
- 40 - 45
- Brookline Main Streets

Locus Map



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Data Source

US Decennial Census 2010

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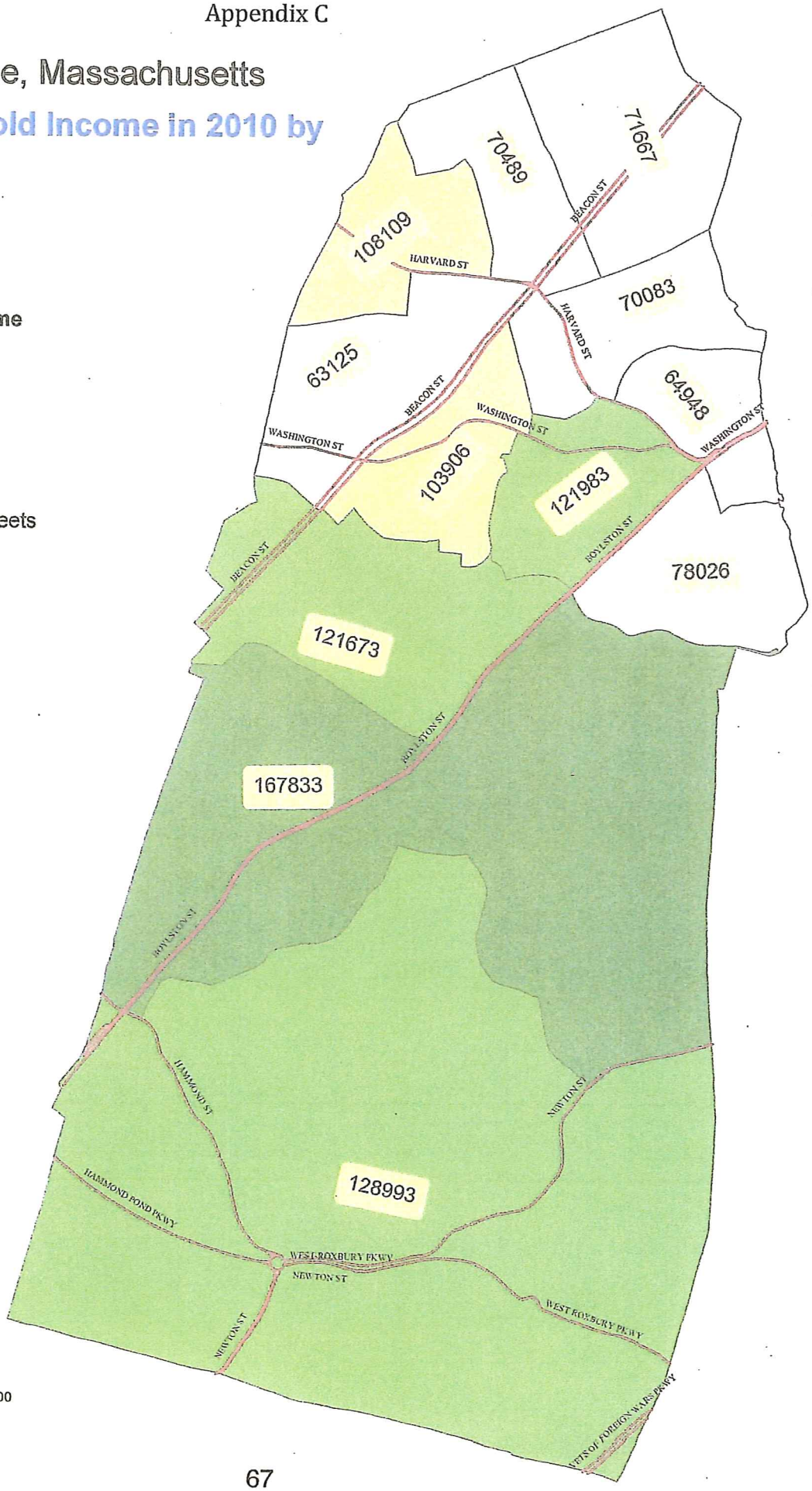
Repository: map doc\Standard\
\Demographics\
MedianAge2010-Tracts.mxd

Town of Brookline, Massachusetts

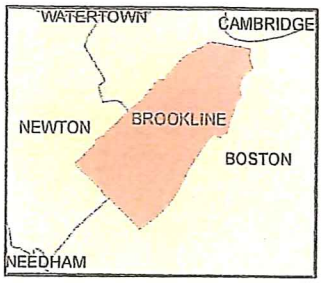
Median Household Income in 2010 by Census Tracts



Median Household Income

- $63K - $90K
- $90K - $120K
- $120K - $150K
- $150K - $170K
- Brookline Main Streets

Locus Map



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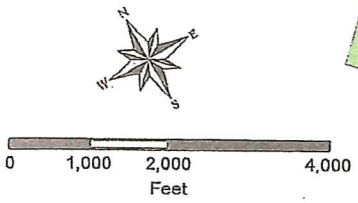
Data Source

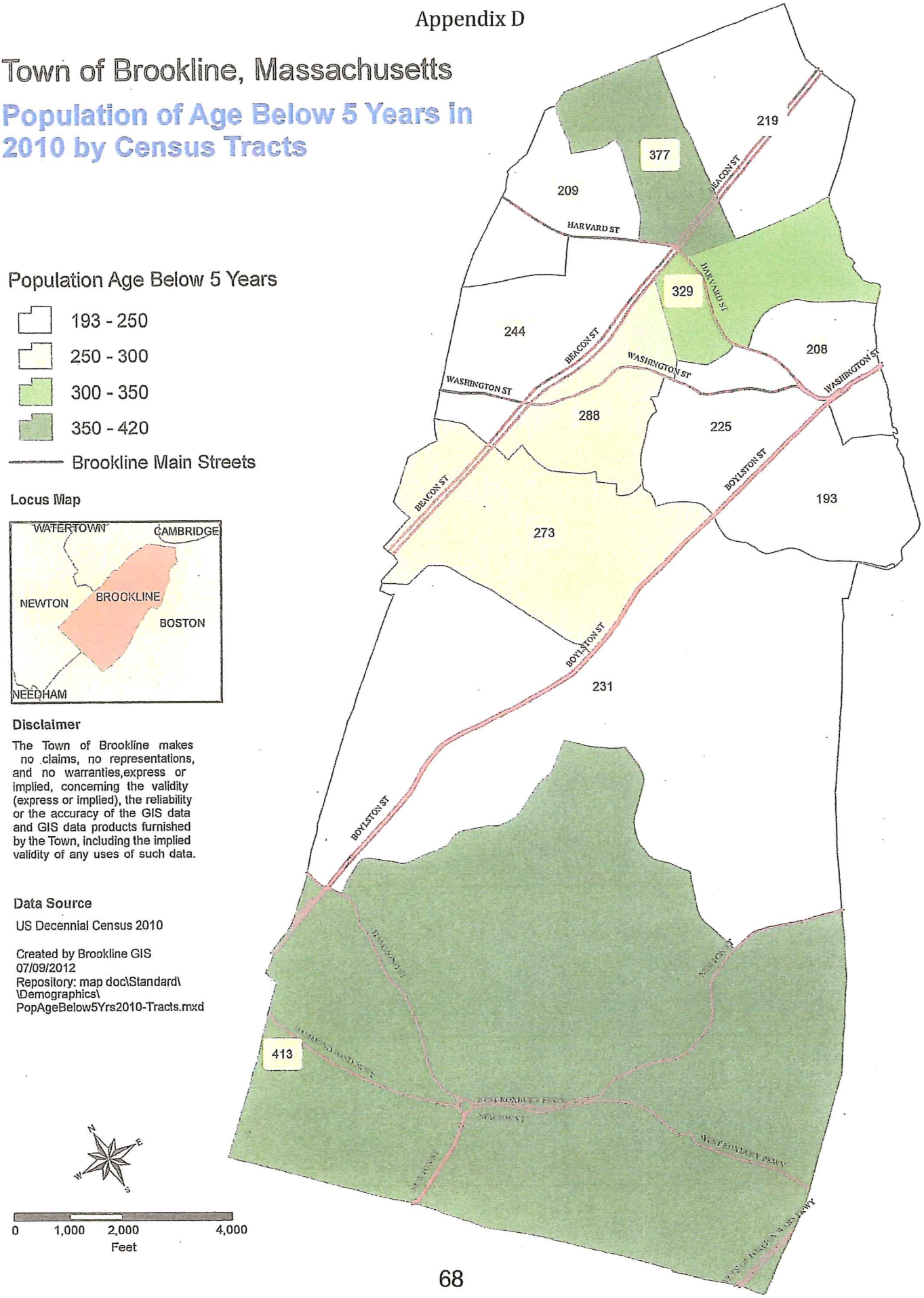
US Census American Community Survey 2010 (5 years estimates)

Created by Brookline GIS
06/26/2012
Repository: map doc\Standard\
\Demographics\
MedianHHIncome2010.mxd



Town of Brookline, Massachusetts

Population of Age Below 5 Years in 2010 by Census Tracts



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US Decennial Census 2010

Created by Brookline GIS
07/09/2012
Repository: map doc\Standard\
\Demographics\
PopAgeBelow5Yrs2010-Tracts.mxd

Coolidge Corner Branch
2014 Circulation
By Collection

Collection Category	Total Checkouts and Renewals	Percent of Total Circulation
000 Generalities	708	0.21%
100 Philosophy and Psychology	2039	0.61%
200 Religion	1257	0.37%
300 Social Sciences, Economics, politics, law, education	3992	1.19%
400 Language, dictionaries, English and world languages	352	0.10%
500 Natural Science, Math, Physics, Chemistry, Botany, Zoology	1058	0.32%
600 Technology/applied Arts Medicine, Gardening, Child Care, Manufacturing, Food Technology	6768	2.02%
700 The Arts Landscape design, Architecture, Sculpture, Painting, Crafts, Music, Games	2916	0.87%
800 Literature Plays, Poetry, Literary Criticism	2040	0.61%
900 Geography, History, Travel	5937	1.77%
Biography	3232	0.96%
Nonfiction Total:	**30299**	**9.03%**
Periodicals	4142	1.23%
Music Scores	165	0.05%
Bas ED	552	0.16%
Career	1205	0.36%
Chinese	36573	10.89%
Russian	13199	3.93%
Foreign Misc.	1012	0.30%
AV Lang	535	0.16%
CD	14341	4.27%
BKCD	7232	2.15%
DVD	54137	16.13%
Graphic	659	0.20%
Fiction	29714	8.85%
PBK	10081	3.00%
Large Print	2195	0.65%
YA	10358	3.09%
Children's	118205	35.21%
Playaway	1112	0.33%
Subtotal:	**305417**	**90.97%**
Grand Total:	**335716**	**100.00%**

Appendix F

THE PUBLIC LIBRARY OF BROOKLINE

where stories begin

Coolidge

All Programs

March 2015

JAN FEB MAR
APR MAY JUN
JUL AUG SEP
OCT NOV DEC

2012 2013 2014

[Event List] SEARCH [Year View] 2015 2016

Coolidge, Main, Main Children's Room, Main Teen Room, Putterham

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 » 10:15 AM Come Play With Us for Infants under One » 11:15 AM ESL Conversation Group	3 » 10:30 AM Sing Along for all ages » 3:30 PM Art Adventures Ages 3-5 **» 6:30 PM Condo Owners Meeting**	4 » 10:15 AM Mother Goose on the Loose for Ones » 11:15 AM Just About Twos	5 » 10:30 AM ESL Conversation Group » 1:00 PM Senior Cinema	6 » 10:30 AM Japanese Storytime	7 » 10:30 AM Saturday Stories and Songs
8	9 » 10:15 AM Come Play With Us for Infants under One » 11:15 AM ESL Conversation Group » 4:00 PM Taiwanese Story Time Ages 3 up	10 » 10:30 AM Sing Along for all ages » 3:30 PM Art Adventures Ages 3-5	11 » 10:15 AM Mother Goose on the Loose for Ones » 11:15 AM Just About Twos » 3:45 PM Korean Story Time Ages 2-6	12 » 10:30 AM ESL Conversation Group » 1:00 PM Senior Cinema	13	14
15 » 2:00 PM New England Opera Club	16 » 10:15 AM Come Play With Us for Infants under One » 11:15 AM ESL Conversation Group	17 » 10:30 AM Sing Along for all ages » 3:30 PM Art Adventures Ages 3-5 **» 6:30 PM Bicycling in Brookline**	18 » 10:15 AM Mother Goose on the Loose for Ones » 11:15 AM Just About Twos	19 » 10:30 AM ESL Conversation Group » 1:00 PM Senior Cinema » 7:00 PM Read & Meet Book Group (for 20s and 30s)	20	21 » 11:00 AM Problems Facing Writers
22	23 » 10:15 AM Come Play With Us for Infants under One » 11:15 AM ESL Conversation Group » 2:15 PM Coolidge Corner Book Group	24 » 10:30 AM Sing Along for all ages » 3:30 PM Art Adventures Ages 3-5	25 » 10:15 AM Mother Goose on the Loose for Ones » 11:15 AM Just About Twos	26 » 10:30 AM ESL Conversation Group » 1:00 PM Senior Cinema	27	28
29	30 » 10:15 AM Come Play With Us for Infants under One » 11:15 AM ESL Conversation Group	31 » 10:30 AM Sing Along for all ages » 3:30 PM Art Adventures Ages 3-5	1	2	3	4

Public Library of Brookline
Coolidge Corner Branch Library

Focus Groups & Community Conversations

Purpose: To gather input regarding the current branch library facility, ideas for enhancements, and to envision what the branch could look like/be like in the future.

Desired Outcomes: Thoughts, ideas, and concepts about the current and future Coolidge Corner Branch

1	Introductions *Ruth Kowal, Facilitator *Sara Slymon, Library Director	Ruth	10 minutes
2	Review of Process; review of Ground Rules	Ruth	5 minutes
3	Libraries of Tomorrow Idea Generator	Sara	10 minutes
4	What do you value most about the Coolidge Corner Branch? How does the branch benefit your and/or the community	Attendees	10 minutes
5	How could the branch facility or the services offered be improved?	Attendees	10 minutes
6	What could the branch offer-materials and services-to expand learning opportunities in the community?	Attendees	10 minutes
7	What do you think the Coolidge Corner Branch will be like and will be offering in 10-20 years?	Attendees	10 minutes
8	Wrap-up-Next Steps	Ruth	10 minutes

Community Meetings, Focus Group, and Branch Flip Chart Responses to Questions

Event (attendence)	Date	Responses to Questions			
		What do you value most about the Coolidge Corner Branch?	How could the branch facility or the services offered be improved?	What could the branch offer-materials and services-to expand learning opportunities in the community?	What do you think the Coolidge Corner Branch will be like and will be offering in 10-20 years?
Community Meeting (4)	1/25/2015				
		Location	Better seating at entrance	Video tutorials, by local residents as well as commercial	Co-working spaces
		Community gathering place	Rethink atrium space	Mentor services, pairing mentors with mentees	Classes-complement/in conjunction with Community Education
		Location	Improve privacy of self-pick up of reserves	Seed library	Community garden on roof
		Accessibility	Expand bicycle parking	Meeting rooms for community groups	Clothing exchange
		Convenience	Expand automobile parking	Drop off location for kitchen waster for composting	Sporting equipment lending/exchange
		Ability to pick up materials from any location	Kiosk to get materials when building is closed		Training in cutting edge technology
		Chance meetings with community people	Local exhibits prepared/sponsored by Coolidge Corner merchants(jewelry making, food & wine, films, etc.)		Combined library with community center/senior center
			Replace skylight		
			Improve grounds surrounding branch		
Focus Group (7)	2/5/2015	Staff	Maintain high quality staff	Loaner technology, iPad, Kindle, tablets	All of the services noted earlier in focus group
		Public art	Music space	Expert support for technology	Convertible/flexible space
		Community feeling	Teen social space	Group learning	Convertible/flexible fixtures
		Materials access (MLN)	Senior programs	Community gateway, "civic" intro	Internet availability/freedom
		Welcoming	More space, whether redesign or expand	Orientation/networking	Even better services
		Collection	Separation between reference and circulation	"Welcome Wagon" role	Aim high
		Centralized location	Comfortable/welcoming, natural/organic	After school opportunities	Make this branch an asset
		Hours/open doors	Computer privacy	Reading/Writing (lots of opps for science/technology, not much for kids who are interested in reading & writing)	Community center
		Comfortable atmosphere	Reclaim floor space from shelving	Network with school libraries	Public contributed content
		Design of building-living things inside	YA/teen space and staff	Equipment loans-kitchen, tools	"Arms around the community"-caring place
		Open floor plan	Design front with seating/gathering space		

Community Meetings, Focus Group, and Branch Flip Chart Responses to Questions

Event (attendence)	Date	Responses to Questions			
		What do you value most about the Coolidge Corner Branch?	How could the branch facility or the services offered be improved?	What could the branch offer-materials and services-to expand learning opportunities in the community?	What do you think the Coolidge Corner Branch will be like and will be offering in 10-20 years?
		Connection to outdoor space	Direct access from parking to building (not outdoor walk)		
		Inviting to families with young/older people	Afterhours programming accessibility		
		Reading areas	Quiet area		
		Winter destination	Green building		
		Community living room	Environmental sensitivity		
		"Vacation home"	Flexible HVAC		
		Gathering place	Acoustics (East Boston branch example)		
		Focal point	Less crowded environment		
		Atrium/garden	More open space		
		Green space	Windows		
		Bulletin boards-community and library information	Natural light		
		Community meetings	Roof activities		
		Lifelong learning	Privacy		
		Schools	Accessibility		
			Get rid of stairs		
			Multi-level		
			"office space" for home based businesses		
			More cultural events and activities		
			Free floor space comes from e-resources		
			Literacy Volunteers tutoring space		
			Reallocation of space		
			Technology expert on staff		
			Relocate staff services throughout building		
			Small meeting rooms		
			Better parking		
			Keep T accessibility		
			ADA 100% compliance		
			Not mixed use		
			Yes to mixed use		
			Performance space		
Community Meeting (25)	2/5/2015	Value the "traditional" library with books and computers.	Color copier	Want large information data available, Lexus Nexus type; NYT historical newspaper	Heavily digital collection

Community Meetings, Focus Group, and Branch Flip Chart Responses to Questions

Event (attendence)	Date	Responses to Questions			
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		Worry all the possible innovations with dilute and not improve library	Additional copier	Early American history emphasized, help new residents be aware of what we as Americans are	Library serves as a free indoor community gathering and learning space-with classes, speakers, books reading and more inviting rooms/spaces for meetings/gatherings/conversing
		Lots of open hours and good books and computers	Don't keep all the librarians behind the desk, have a roving librarian helper	Invited speakers, book readings, classes	Multi-ethnic and multi-cultural, with partially divergent needs
		Access to broader MLN collection	Children's room should be enclosed space with special area of games, stories, crafts. Maybe on lower level	Have events that work for 9-5 working population and their kids	Indoor play/read/art/maker space for kids
		Kids section, book collection and free, indoor, non-commercial space to take children	Elevators!	Flexible room with a piano that could be used for concerts	Books will be disappearing, in their place electronic books
		Private niches with windows are favorite places to sit and read	There is a wonderful young librarian who works in the teen area-teens need more space for themselves and special programs	Video conferencing rooms/individual study room with or without computer linked Wi-Fi	People borrowing e-readers and/or use computers for books
		Variety of individual and group seating	More computers!	Less rules or charges to use the community room as a group	Books will not disappears, thinking involves study and contemplation
		Computer area is place where diverse people gather in single space (age, ethnicities, abilities, etc.) through digital world	Meeting/arts/performance space with wooden floors, good for acoustics	Events with Booksmith? Reading? X 2	Increased Literacy across all populations
		Convenient location x 3	Comfortable chairs in a reading room	Teen room improvement, "shelf-respect", area does not appeal	I want the library to be a place that families look for when deciding where to live-it is a valued place of learning for all
		Shared knowledge whether print or digital, libraries sum up societies	Tutoring and study rooms, group study rooms a great area	Children's interactive/experiential learning i.e. History of Brookline/Boston, nature, etc. x 2	Increased intergenerational connection, which improve the quality of life
			Better more organized space, currently too busy with signs everywhere		
			More staff and full-time janitor		
			Kitchen		

Community Meetings, Focus Group, and Branch Flip Chart Responses to Questions

Event (attendence)	Date	Responses to Questions			
		What do you value most about the Coolidge Corner Branch?	How could the branch facility or the services offered be improved?	What could the branch offer-materials and services-to expand learning opportunities in the community?	What do you think the Coolidge Corner Branch will be like and will be offering in 10-20 years?
			Be careful with surveys, who shows up to take surveys has a response bias		
			DVD section better supervised		
			Develop book clubs for different groups/interests		
			ADA accessibility (indoors) to meeting room, all-inclusive		
			Study Room to listen to music without taking it out		
			Coffee/tea bar		
			Cleanliness/maintenance (dust bunnies in vents and spider webs in windows)		
			Expand on value/role as a free, indoor space for play/learning/gathering/ Love idea of maker space		
			Coffee/tea bar		
			Play space		
			More service hours/events for kids of working parents (e.g. nights/weekends)		
			Outer lobby available earlier by 1/2 hour in cold weather		
			Improved audio projection at meeting for hearing impaired		
			Focus on 2 or 3 critical things to move forward		
			Lighting		
			Lighting-daylight is reflected from the existing windows		
Focus Group (7)	2/11/2015				
		Location	Space allocation	Academic journal access	More large print books
		Physicality in a virtual world	More meeting rooms	More book clubs	Independent branch model will be folded into the larger system in a more organic way
		Desk staff	More event spaces. Room for game night, book clubs etc. to meet and gather	Parent-child book club	Flexible delivery models
		Books, onsite and order through MLN	Individual study rooms	Games and puzzles	Media of choice

Community Meetings, Focus Group, and Branch Flip Chart Responses to Questions

Event (attendence)	Date	Responses to Questions			
		What do you value most about the Coolidge Corner Branch?	How could the branch facility or the services offered be improved?	What could the branch offer-materials and services-to expand learning opportunities in the community?	What do you think the Coolidge Corner Branch will be like and will be offering in 10-20 years?
		Videos/music	Small group spaces	Unusual collections-sewing machines, kitchen implements, technology to go, sound system	More assistance with navigation-physical, virtual, machines and human assistance
		Meeting room	Community theater	Frank Caro	LEED Platinum, sustainable building
		Minuteman access	Film festival/concert series	Instructions library	Round-the-clock access to materials and facility
		Community center	Cooking demonstrations	Research/reference instruction-how to determine what is valid, "good" information	Less physical allocation of space to books
		Space; and quietude	Kitchen	Tools	Increased meeting space
		Children's book collection	Acoustics improved	Teens-make it attractive	Still be people and employees
		Diversity of resources reflects community	Separation of children's services	Books on wheels	Ease of access to resources such as museum passes, i.e. load them onto your phone
		Speed of local delivery system	Café		Equitable access will be maintained
		Layout, openness	snack area for kids		
			Better communication about library resources		
			Online newsletter, room availability and booking, event calendar		
			Improved wayfinding		
			HVAC better		
			Individual study rooms		
			Diversity of collections		
			Game library		
			Not just what's here, what is in community?		
			Drone landing pad for speedier delivery		
			Integrate with other community groups		
			Traveling exhibits		
			"Cross-town" fun		
			Brookline resource room, orientation to community, items of historical interest		
			Space efficiencies with robotics, but browsable collection (KIVA system)		
			No drones!		
			Cultural group programing and outreach		
			Technology more user friendly		

Community Meetings, Focus Group, and Branch Flip Chart Responses to Questions

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		What do you value most about the Coolidge Corner Branch?	How could the branch facility or the services offered be improved?	What could the branch offer-materials and services-to expand learning opportunities in the community?	What do you think the Coolidge Corner Branch will be like and will be offering in 10-20 years?
			Centralized communiques		
			Less of a free-for-all atmosphere		
			Flexible spaces which can be reconfigured		
			Outdoor space		
			Open courtyard, not just the atrium		
			Restaurant		
Focus Group-Trustees & Foundation (12)	2/17/2015				
		Chinese collection	Custodian		Print book will still exist
		Location, location, location	More bathrooms		Mixed use building
		Transit access	Wayfinding		Fewer print books, more digital format
		Walkability	Orientation in multiple languages		Value add to "old school" items that can't be digitized-cake pans, tools,
		Access for all ages	Play spaces		Building will be taller
		Well stocked collection	Storage for non-book media		More urban community
		Great for young kids/families/caregivers	More staff		Kiosk library to get physical items when branch is closed
		Urban center	Planetarium/stars		24/7 access
		Free	Learning spaces		Electronic availability
		Staff	Parking		Libraryettes-explode the borders beyond the traditional
		Browsing collection	Green space aware		May be declining population
		Well-use community room	"Grandeur" to building		Decreasing population Density
		Piano	Not ugly, functional		Still a community center
		Atrium	Socioeconomic equalizer		Flexibility in use and space
		Hours are extensive	Overstuffed, reduce stuff		Financing may be different
			More space, whether redesign or expand		New model librarians, less research and more community facilitation
			Natural light, better lighting		Remote programming, storyhour from home
			Accessible/available staff		More bandwidth
			Less staff?		Art museum/retail hybrid; library/town hall; library/schools

Community Meetings, Focus Group, and Branch Flip Chart Responses to Questions

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		What do you value most about the Coolidge Corner Branch?	How could the branch facility or the services offered be improved?	What could the branch offer-materials and services-to expand learning opportunities in the community?	What do you think the Coolidge Corner Branch will be like and will be offering in 10-20 years?
			Avatars, holographic librarians for directional assistance		Disappearance of distinct libraries
			Teen space		Concentration of space to seek knowledge
			Scanner		Print on demand
			Food/beverages		
			Storage for non-traditional collections, e.g. cake pans, flexible over time		
			Branch is ugly		
			Separate entrance for children		
			Acoustic management		
			Chaotic flow, no center to branch		
			More meeting rooms		
			Check out iPads and other equipment		
			Smoother access to digital media		
			Programming rooms		
			Tutoring and study rooms, group study rooms		
			Interview rooms		
			Foster community connections		
			Flexibility of physical space, service model, technology offered		
			Contemplative spaces		
			Big spaces		
			Spaces that attract the under-served		
			Safe space for adolescents		
Branch flip charts			Elevator please		
			Open late (9 p.m.) Mon-Thursday; open at 8:00 a.m.		
			Orientation by staff		
			More study places/tables/ electrical outlets		
			More computers		
			More bathrooms, signs to existing bathrooms		

Community Meetings, Focus Group, and Branch Flip Chart Responses to Questions

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		What do you value most about the Coolidge Corner Branch?	How could the branch facility or the services offered be improved?	What could the branch offer-materials and services-to expand learning opportunities in the community?	What do you think the Coolidge Corner Branch will be like and will be offering in 10-20 years?
			Arrange bookshelves on diagonal, not all right angles		
			Comfortable seating in front of large windows		
			More colorful garden in atrium		
			New skylight		
			Better lightin in fiction section		
			WiFi too slow, need upgrade		
			Too much loud talking		
			Separate children's area from rest for noise control		
			Reduce noise, much of it is from staff		
			Open the top level (balcony) for more reading/working space		
			Add a second floor, like Cambridge		
			Double the size of the branch		
			Private meeting rooms for local organizations		
			More hands on activities for kids		
			Quieter library		
			Hae CD and DVDs cleaned		
			A special table to eat at		
			Newer up-to-date series books		
			More tables to read books in Children's		
			Bean bags in Childrens		
			Games on computers (Children's)		
			More up-to-date kids DVDs		
			Table games		
			Garden area is dark		
			Noise control		
			Move smokers away from front door		
			Newer Russian books		
			More SciFi		
			Noise is #1 complaint		
			More book for kids		
			More seating with outlets		

Community Meetings, Focus Group, and Branch Flip Chart Responses to Questions

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			Staff are too loud		
			Open wifi without long ID check		
			More movies afternoons and Fridays		
			Classes on managing tech devices and apps (like deleting Facebook)		
			3rd floor with space for movies and programs		
			Elevator please		
			Child-sized bathroom in children's room		
			café, like main library		
			More programs/activities for kids		
			Stroller parking		
			Highlight excellent books, i.e. award winners		
			Displays like bookstores of books		
From the "Bin"					
	What should/will the allocation of space to materials be?				
	How will the new branch relate to the Main library? Complimentary?				
	Could the branch host Booksmith author programs?				
	Schedule trustee visits to other libraries to see how they have been designed and what services are offered				
	Alternate funding models should be considered				
	Funding-lots of competition for local and state tax dollars				
	Think creatively-could a new building make money for the library/town?				
	Library won't be a silo on its own in the future, interconnectivity with all town services/organizations				

Coolidge Corner Branch Survey February 2015

The Board of Trustees of the Public Library of Brookline needs your help as they begin to think about options for improving the Coolidge Corner Branch Library. Please assist us as we plan for the future! Thank you.

1. Thinking about the Branch, how important is each of the following to you:

	Very important	Somewhat important	Somewhat less important	Not important	No opinion/not relevant
Borrowing materials (books, DVDs, etc)	◯	◯	◯	◯	◯
Reference/information help from librarians	◯	◯	◯	◯	◯
Programs for adults	◯	◯	◯	◯	◯
Programs for teens	◯	◯	◯	◯	◯
Programs for children	◯	◯	◯	◯	◯
Computers, printers and other technology equipment	◯	◯	◯	◯	◯
Help using technology and technology equipment	◯	◯	◯	◯	◯
Small community meeting rooms	◯	◯	◯	◯	◯
Large meeting/program rooms	◯	◯	◯	◯	◯
Study rooms	◯	◯	◯	◯	◯
A quiet room	◯	◯	◯	◯	◯
Art exhibit space	◯	◯	◯	◯	◯
"Office" space for entrepreneurs, start-ups, work-from-home individuals	◯	◯	◯	◯	◯
Arts & Crafts space/room	◯	◯	◯	◯	◯
Theater/stage	◯	◯	◯	◯	◯
Gaming space/room	◯	◯	◯	◯	◯
Cooking/kitchen facilities	◯	◯	◯	◯	◯
Branch library offers expanded learning opportunities for the community	◯	◯	◯	◯	◯
Branch library supports the local community	◯	◯	◯	◯	◯
Branch library provides a place for meeting and interacting with neighbors and friends	◯	◯	◯	◯	◯

Other (please specify)

Coolidge Corner Branch Survey February 2015

2. Over the past 2-3 years has your use of the Branch

- ◯ Increased
- ◯ Stayed the same
- ◯ Decreased
- ◯ Why? (please specify)

3. How often do you visit the Branch?

- ◯ Weekly
- ◯ Monthly
- ◯ A few times a year
- ◯ Seldom
- ◯ Never
- ◯ Why? (please specify)

4. Members of my household would use the Branch more if (check all that apply)

- ☐ There was quiet study space
- ☐ There were more public computers
- ☐ Technology equipment was more up-to-date
- ☐ Staff was able to help me more with the use of computers
- ☐ There were small meeting rooms I could use
- ☐ The book collection was different (smaller, larger, more up-to-date, focused on different topics, etc.)
- ☐ The book collection was arranged more like a bookstore (by topics, for example)
- ☐ Transportation to the branch was easier, more convenient
- ☐ Parking was more convenient
- ☐ There was an accessible elevator between the levels of the building
- ☐ Hours of public service were different

Other (please specify)

Coolidge Corner Branch Survey February 2015

5. What other libraries do you use and why?

6. Where do you live?

- ◯ Aspinwall Hill
- ◯ Brookline Village
- ◯ Buttonwood Village
- ◯ Chestnut Hill
- ◯ Coolidge Corner
- ◯ Corey Hill
- ◯ Cottage Farm
- ◯ Fisher Hill
- ◯ Griggs Park
- ◯ JFK Crossing
- ◯ Longwood
- ◯ North Brookline
- ◯ Pill Hill
- ◯ Putterham
- ◯ St. Mary's
- ◯ South Brookline
- ◯ Washington Square
- ◯ Whiskey Point/The Greater Point
- ◯ Other city or town (please specify)

7. How do you get to the Branch?

- ◯ Walk
- ◯ Public transportation
- ◯ Drive

Other (please specify)

Coolidge Corner Branch Survey February 2015

8. How satisfactory is your transportation to the Branch?

- ◯ Very satisfactory
- ◯ Somewhat satisfactory
- ◯ Less than satisfactory
- ◯ Not at all satisfactory

Other (please specify)

9. What is your age?

- ◯ 14 or younger
- ◯ 15-21
- ◯ 22-35
- ◯ 36-49
- ◯ 50-65
- ◯ 65-75
- ◯ 76 and older

10. What is your primary language?

- ◯ English
- ◯ Hebrew
- ◯ Russian
- ◯ Chinese
- ◯ Other (please specify)

11. What do you value most about the Coolidge Corner Branch?

12. How could Branch services be improved, if at all?

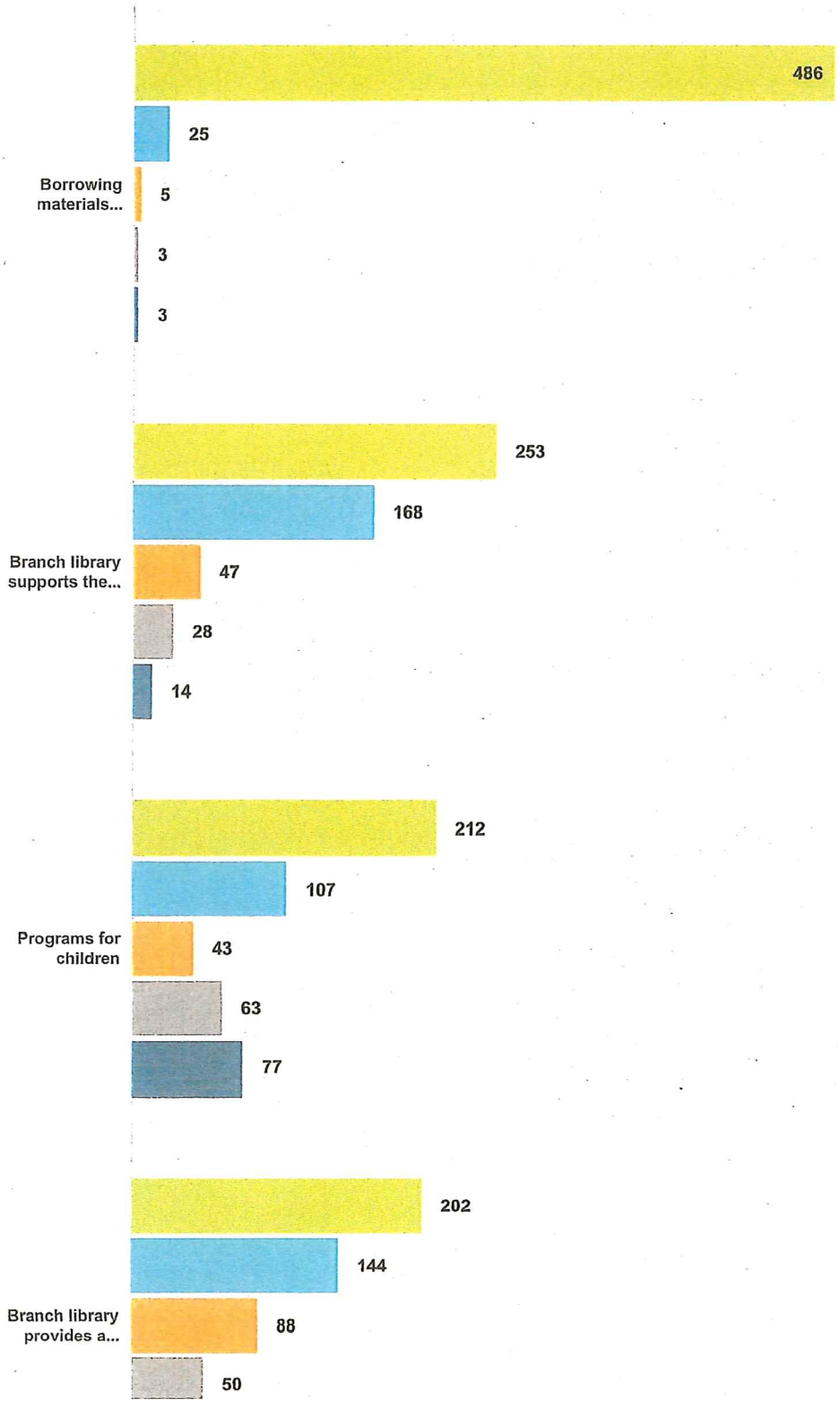
13. How does the Branch benefit you and/or the community?

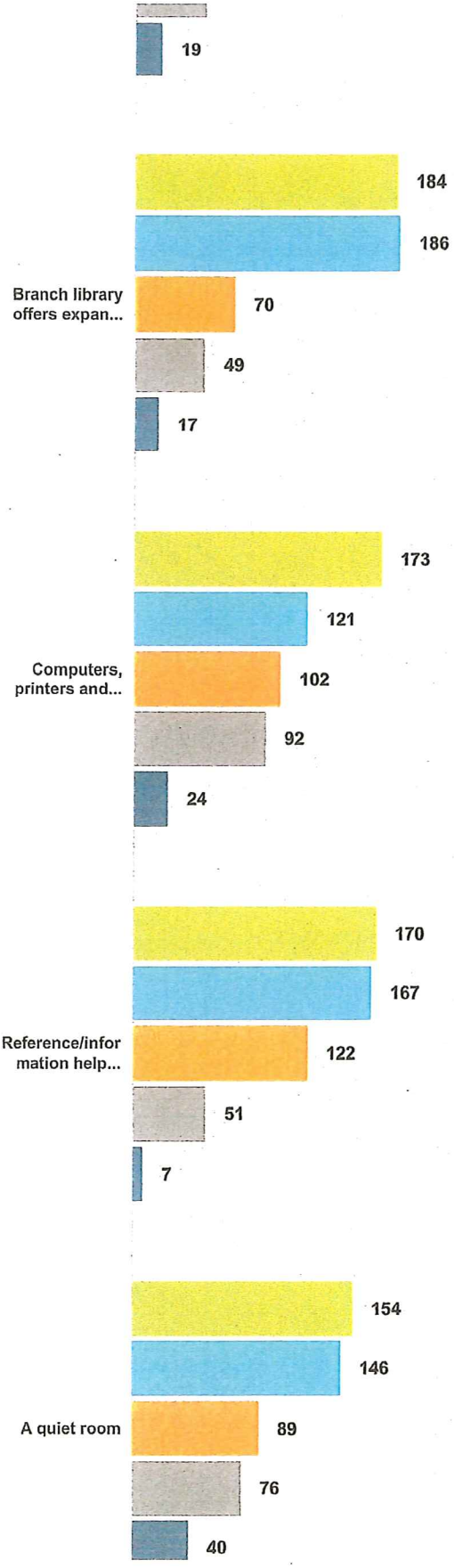
Coolidge Corner Branch Survey February 2015

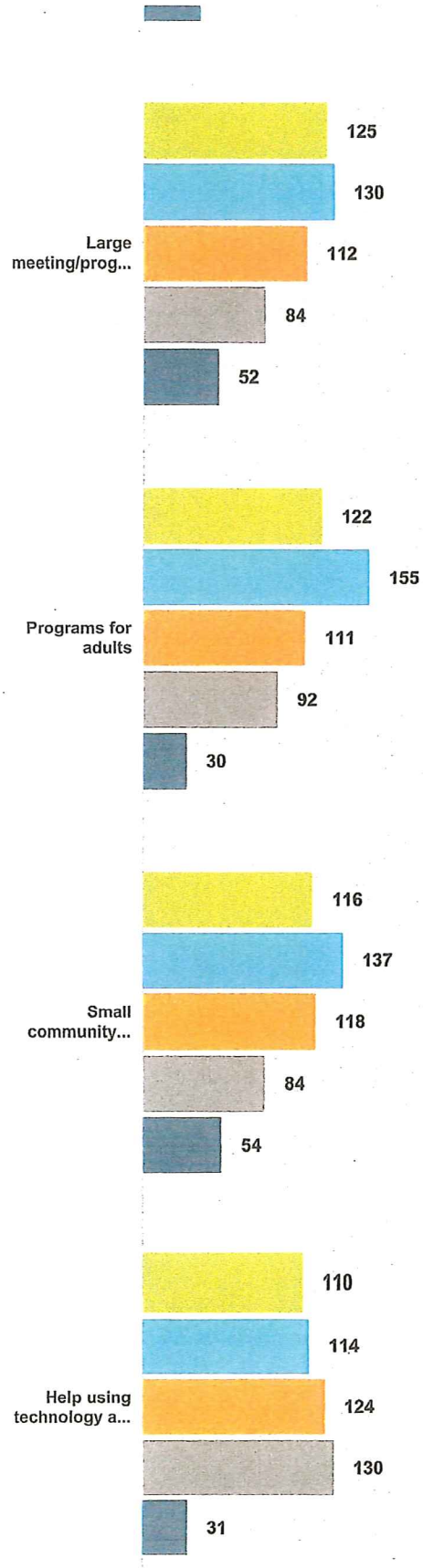
14. Are there new program, services or equipment that you think would enhance the branch library and would you use it more?

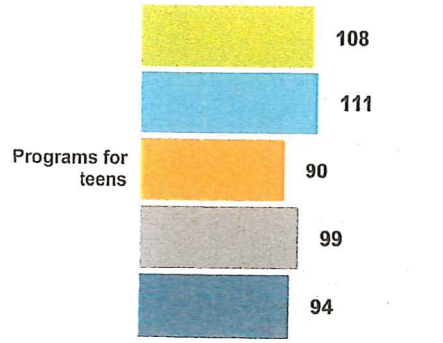
Q1 Thinking about the Branch, how important is each of the following to you:

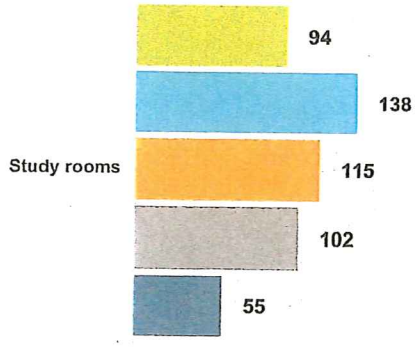
Answered: 526 Skipped: 3

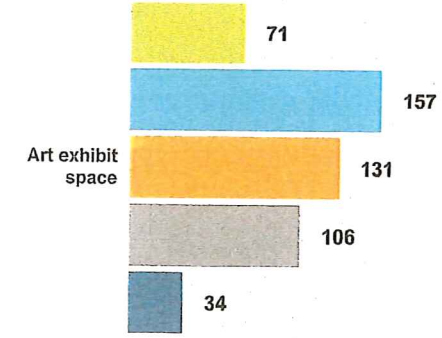


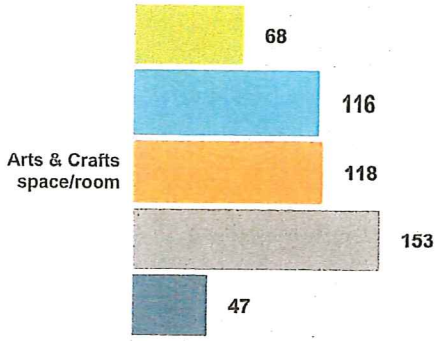

19
184
186
Branch library offers expan...
70
49
17
173
121
Computers, printers and...
102
92
24
170
167
Reference/information help...
122
51
7
154
146
A quiet room
89
76
40

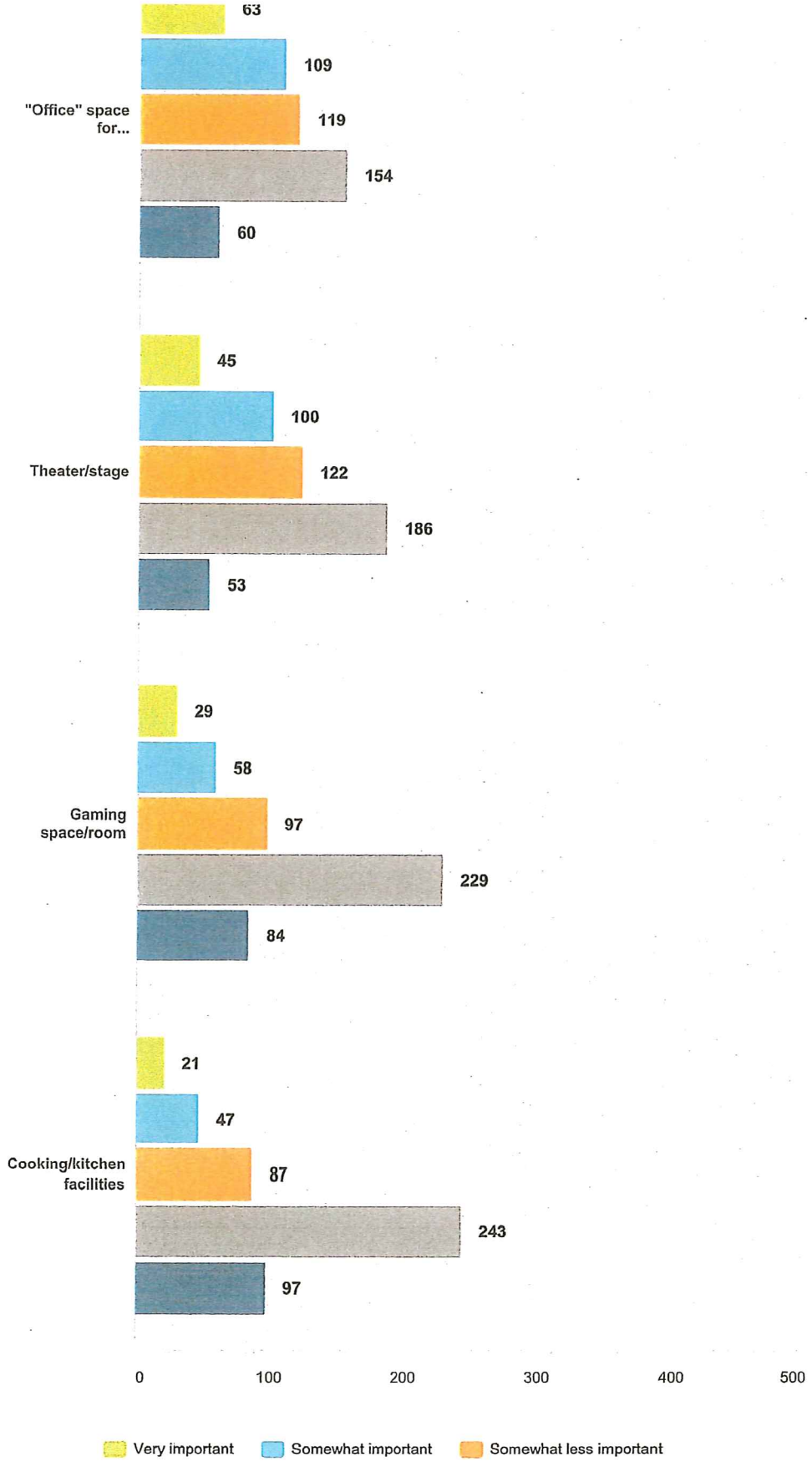

125
130
Large meeting/prog...
112
84
52
122
155
Programs for adults
111
92
30
116
137
Small community...
118
84
54
110
114
Help using technology a...
124
130
31


Programs for teens
108
111
90
99
94


Study rooms
94
138
115
102
55


Art exhibit space
71
157
131
106
34


Arts & Crafts space/room
68
116
118
153
47

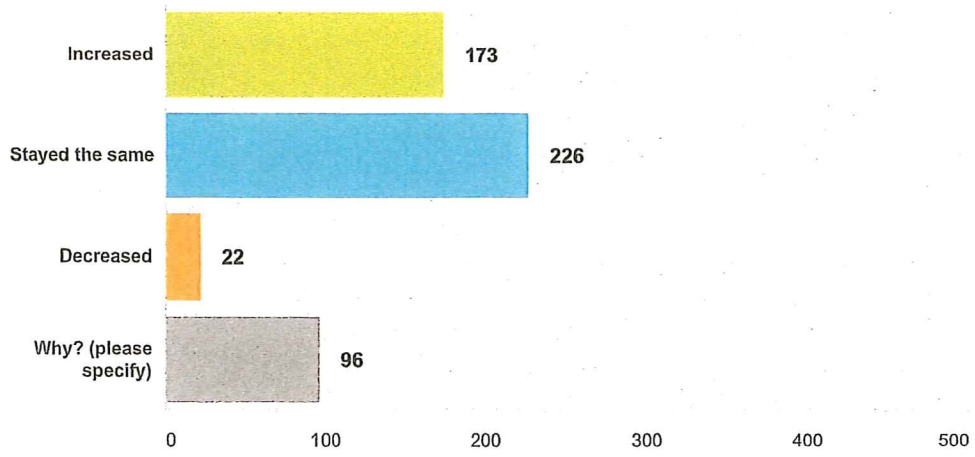

63
109
"Office" space for...
119
154
60
45
100
Theater/stage
122
186
53
29
58
Gaming space/room
97
229
84
21
47
Cooking/kitchen facilities
87
243
97
0
100
200
300
400
500
Very important
Somewhat important
Somewhat less important

Not important No opinion/not relevant

	Very important	Somewhat important	Somewhat less important	Not important	No opinion/not relevant	Total	Weighted Average
Borrowing materials (books, DVDs, etc)	93.10% 486	4.79% 25	0.96% 5	0.57% 3	0.57% 3	522	1.11
Branch library supports the local community	49.61% 253	32.94% 168	9.22% 47	5.49% 28	2.75% 14	510	1.79
Programs for children	42.23% 212	21.31% 107	8.57% 43	12.55% 63	15.34% 77	502	2.37
Branch library provides a place for meeting and interacting with neighbors and friends	40.16% 202	28.63% 144	17.50% 88	9.94% 50	3.78% 19	503	2.09
Branch library offers expanded learning opportunities for the community	36.36% 184	36.76% 186	13.83% 70	9.68% 49	3.36% 17	506	2.07
Computers, printers and other technology equipment	33.79% 173	23.63% 121	19.92% 102	17.97% 92	4.69% 24	512	2.36
Reference/information help from librarians	32.88% 170	32.30% 167	23.60% 122	9.86% 51	1.35% 7	517	2.15
A quiet room	30.50% 154	28.91% 146	17.62% 89	15.05% 76	7.92% 40	505	2.41
Large meeting/program rooms	24.85% 125	25.84% 130	22.27% 112	16.70% 84	10.34% 52	503	2.62
Programs for adults	23.92% 122	30.39% 155	21.76% 111	18.04% 92	5.88% 30	510	2.52
Small community meeting rooms	22.79% 116	26.92% 137	23.18% 118	16.50% 84	10.61% 54	509	2.65
Help using technology and technology equipment	21.61% 110	22.40% 114	24.36% 124	25.54% 130	6.09% 31	509	2.72
Programs for teens	21.51% 108	22.11% 111	17.93% 90	19.72% 99	18.73% 94	502	2.92
Study rooms	18.65% 94	27.38% 138	22.82% 115	20.24% 102	10.91% 55	504	2.77
Art exhibit space	14.23% 71	31.46% 157	26.25% 131	21.24% 106	6.81% 34	499	2.75
Arts & Crafts space/room	13.55% 68	23.11% 116	23.51% 118	30.48% 153	9.36% 47	502	2.99
"Office" space for entrepreneurs, start-ups, work-from-home individuals	12.48% 63	21.58% 109	23.56% 119	30.50% 154	11.88% 60	505	3.08
Theater/stage	8.89% 45	19.76% 100	24.11% 122	36.76% 186	10.47% 53	506	3.20
Gaming space/room	5.84% 29	11.67% 58	19.52% 97	46.08% 229	16.90% 84	497	3.57
Cooking/kitchen facilities	4.24% 21	9.49% 47	17.58% 87	49.09% 243	19.60% 97	495	3.70

Q2 Over the past 2-3 years has your use of the Branch

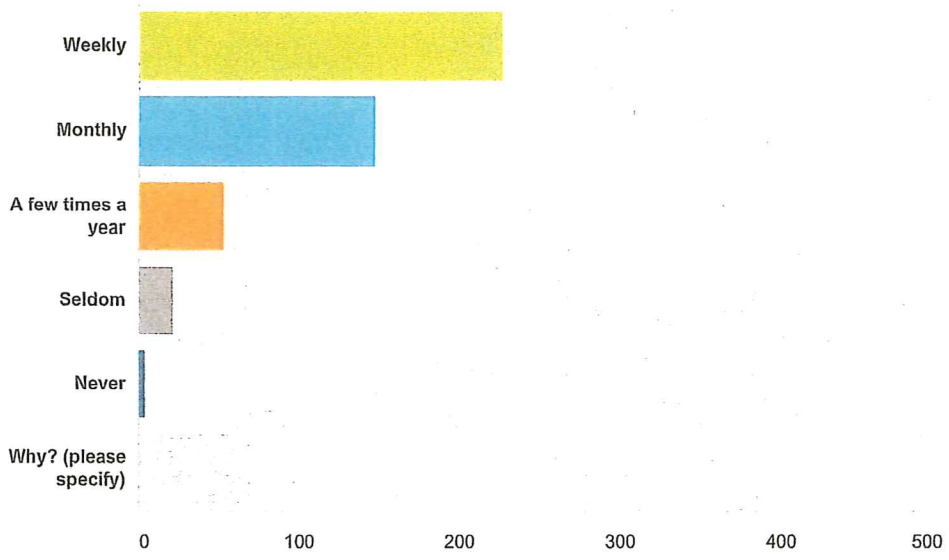
Answered: 517 Skipped: 12



Answer Choices	Responses	
Increased	33.46%	173
Stayed the same	43.71%	226
Decreased	4.26%	22
Why? (please specify)	18.57%	96
Total		517

Q3 How often do you visit the Branch?

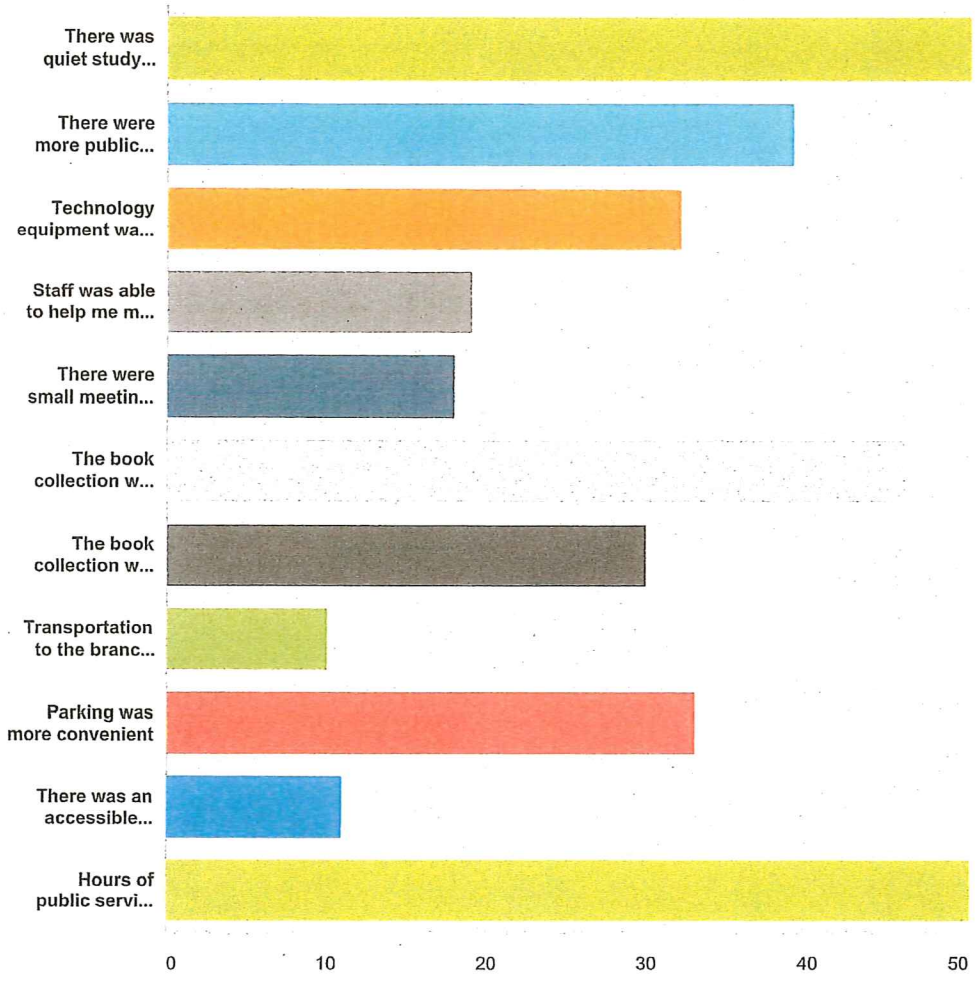
Answered: 523 Skipped: 6



Answer Choices	Responses	
Weekly	43.40%	227
Monthly	28.11%	147
A few times a year	10.13%	53
Seldom	4.21%	22
Never	0.76%	4
Why? (please specify)	13.38%	70
Total		523

Q4 Members of my household would use the Branch more if (check all that apply)

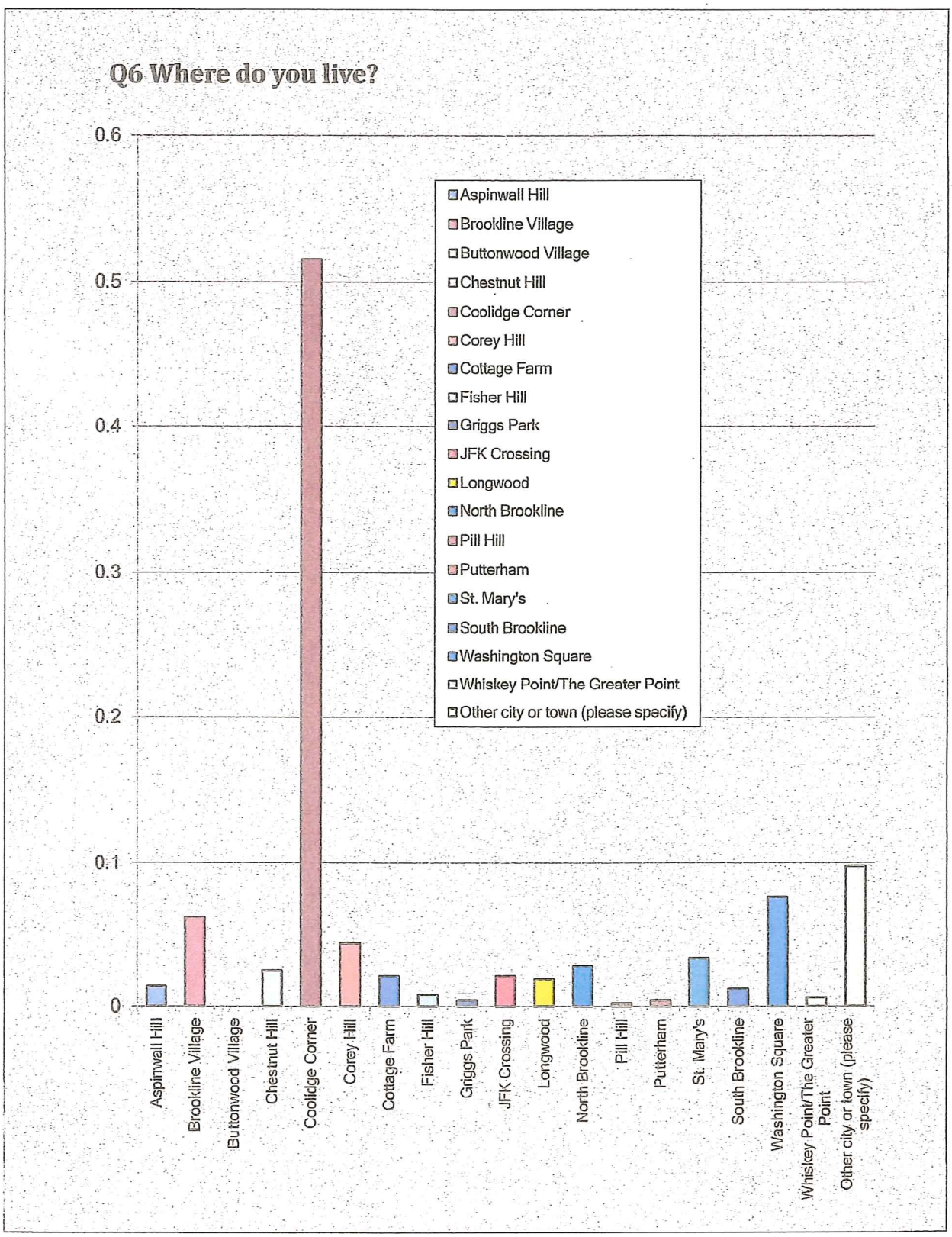
Answered: 145 Skipped: 384



Answer Choices	Responses	
There was quiet study space	34.48%	50
There were more public computers	26.90%	39
Technology equipment was more up-to-date	22.07%	32
Staff was able to help me more with the use of computers	13.10%	19
There were small meeting rooms I could use	12.41%	18
The book collection was different (smaller, larger, more up-to-date, focused on different topics, etc.)	31.72%	46
The book collection was arranged more like a bookstore (by topics, for example)	20.69%	30
Transportation to the branch was easier, more convenient	6.90%	10

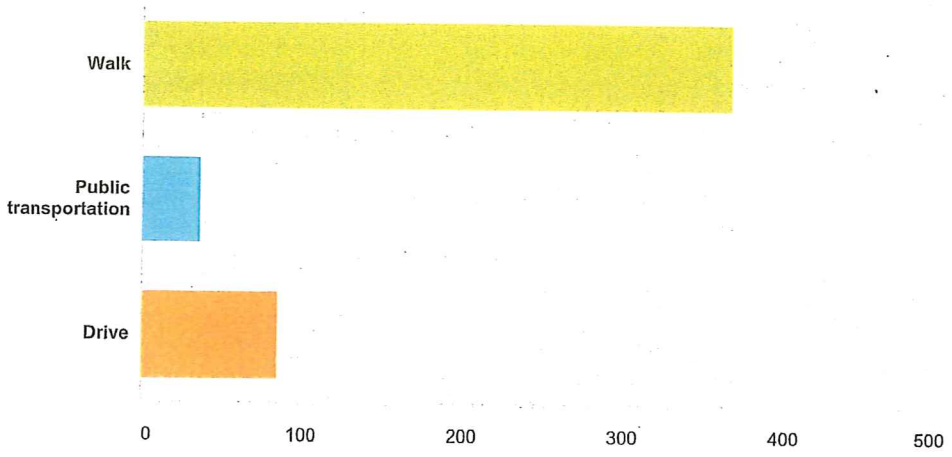
Parking was more convenient	22.76%	33
There was an accessible elevator between the levels of the building	7.59%	11
Hours of public service were different	34.48%	50

Total Respondents: 145


Q6 Where do you live?
0.6
0.5
0.4
0.3
0.2
0.1
0
Aspinwall Hill
Brookline Village
Buttonwood Village
Chestnut Hill
Coolidge Corner
Corey Hill
Cottage Farm
Fisher Hill
Griggs Park
JFK Crossing
Longwood
North Brookline
Pill Hill
Putterham
St. Mary's
South Brookline
Washington Square
Whiskey Point/The Greater Point
Other city or town (please specify)

Q7 How do you get to the Branch?

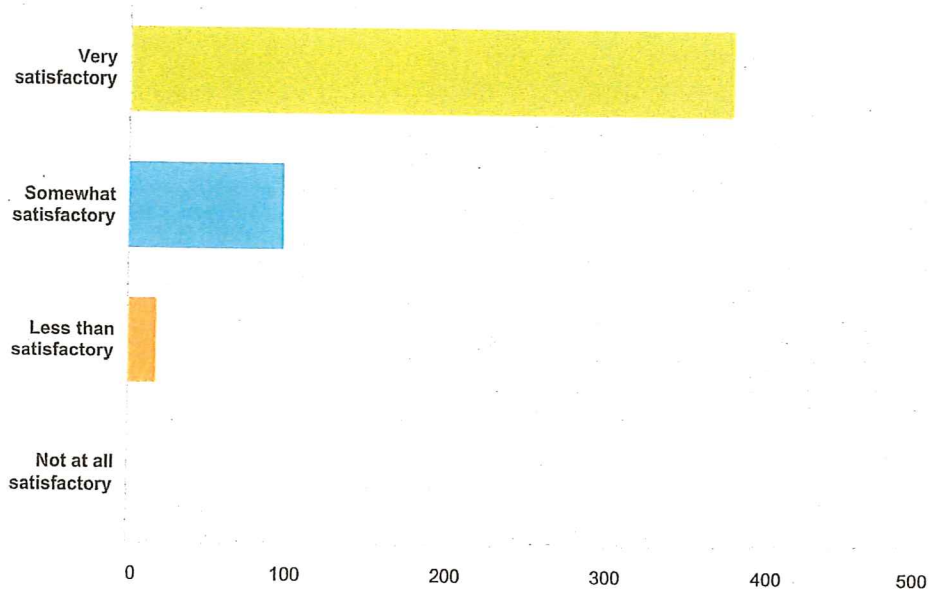
Answered: 488 Skipped: 41



Answer Choices	Responses	
Walk	75.00%	366
Public transportation	7.58%	37
Drive	17.42%	85
Total		488

Q8 How satisfactory is your transportation to the Branch?

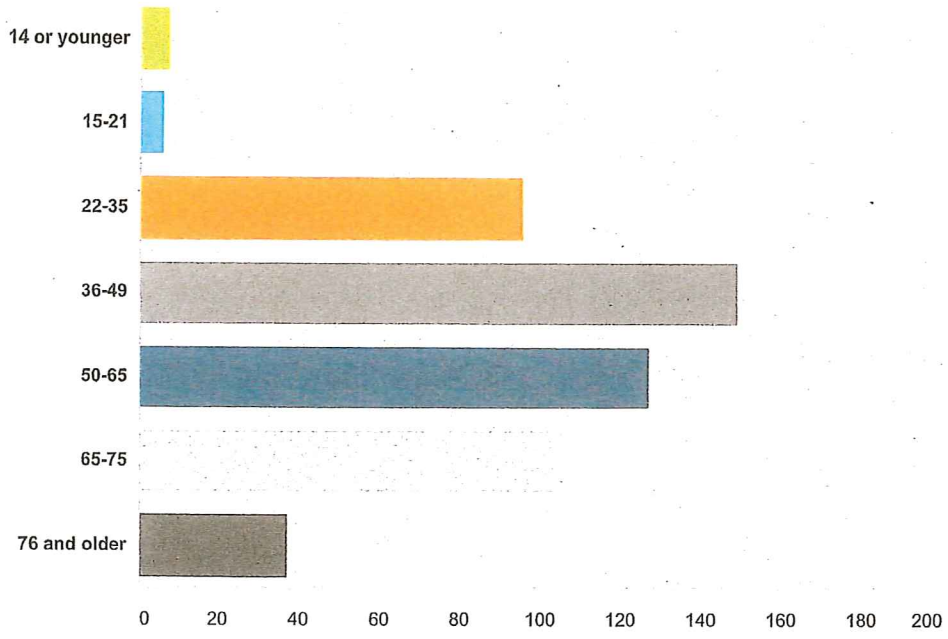
Answered: 493 Skipped: 36



Answer Choices	Responses	
Very satisfactory	76.47%	377
Somewhat satisfactory	19.68%	97
Less than satisfactory	3.65%	18
Not at all satisfactory	0.20%	1
Total		493

Q9 What is your age?

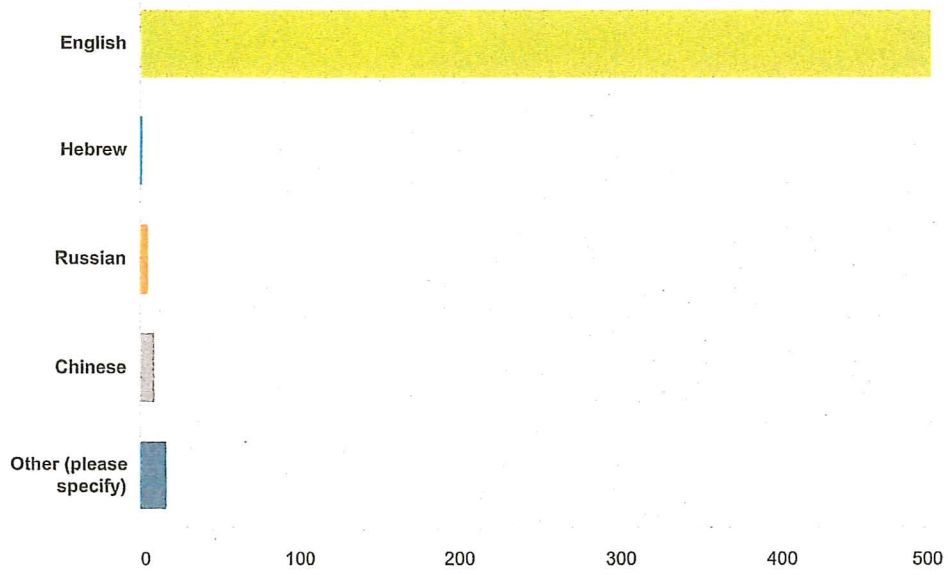
Answered: 524 Skipped: 5



Answer Choices	Responses	
14 or younger	1.34%	7
15-21	1.15%	6
22-35	18.13%	95
36-49	28.44%	149
50-65	24.24%	127
65-75	19.66%	103
76 and older	7.06%	37
Total		524

Q10 What is your primary language?

Answered: 526 Skipped: 3



Answer Choices	Responses	
English	93.73%	493
Hebrew	0.38%	2
Russian	0.95%	5
Chinese	1.71%	9
Other (please specify)	3.23%	17
Total		526