



THE PUBLIC LIBRARY OF BROOKLINE

Where stories begin.

FY18 Action Plan / Major Projects & Activities

Approved by the Public Library of Brookline Board of Trustees: 02/14/2017

| Status | Scope | Depts. Impacted | Status | Strategic Principle | Funding Source |
|---|--|--|---|---------------------|----------------|
| Brookline Village Collection Shifting Project | The hardcover fiction collections will be moved to the main floor of the building; the nonfiction collections will be shifted on the main floor to accommodate the fiction collections; and the reference collection will move downstairs. In the process, shelving and seating will be moved to incorporate the new placement of the fiction collections. | Reference Circulation Custodians Administration Children's Technical Services | Start: July 2017 Completion Target: Sept 1, 2017 Completed: | Collections | Trust Funds |

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|--|---|-----------------|---|---------------------|-----------------------|
| Onboarding New Employees: Full & Part Time | Create a print-on-demand welcome packet for new full-time and part-time employees, and standardize the onboarding process for all department heads. | All | Start: 7/1/17 Completion Target: 9/1/17 Completed: | User Experience | Town Supply Budget |
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| Coolidge Corner Branch Library Renovations | Improve appearance and accessibility of branch library through the addition of an elevator, robust collection development efforts, new paint, carpet, and furniture. Repointing, new roof, new skylights, repaired windows | Coolidge Corner Custodial Childrens Collection Development Referenc Tech Svcs | Start: 1/1/17 Completion Target: 6/30/18 Completed: | User Experience Community Connections Collections | Funded? Who? How? Not Funded? When? Who? |
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|--|---|--|---|-------------------------|--|
| Coolidge Corner Technology Innovations | Coolidge Corner is will offer a laptop vending machine, doubling our public access computers. CC will be partnering with Brookline Innovations Group to offer broadcasting capabilities and a virtual reality lab | Library IT Town IT Coolidge Corner | Start: 3/18 Completion Target: 6/30/18 Completed: | Innovation & Technology | Brookline Library Foundation Brookline Innovation Group |
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|---|---|----------------------------|---|----------------------|--|
| Multigenerational programs centered on food and nutrition | A series of programs including a Family cooking challenge (provide family recipes to post on website and make into booklet); National Health Week April 2018; japanese tea ceremony; modifying recipes for weekly community meals; chocolate tasting; cupcake wars, etc | Childrens Adult Teen | First in series will begin Feb 2018 Series will run through May 2018 | Learning and Culture | Partner with Brookline Health Dept. Funding provided via Staff Programming, Teen, and children (Foundation) |

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|--|---|------------------------------------|--|--|---|
| Bolstering core technology services for both staff and patrons | Replacing outdated staff workstations and PCs running the library's circulation and tech services departments. Improving speed, reliability, and usability of self-checkout stations. Improving public computing stations, Wi-Fi, and broadband speeds. Enhancing infrastructure in partnership with Town IT and Minuteman Library Network to speed up staff workflow and circulation transactions. | All staff Library IT Town IT | Started in December 2016. Completion date: 06/30/18. | User Experience Innovation & Technology | Town budget Investigating - Network and/or federal E-Rate grants |
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| Enhancing branding, signage, and communications | Begin working towards institution-wide rebranding. Utilize digital signage to advertise library events, collections, and services. Initiate a weekly email newsletter. Establish a strategy for communicating consistently across all media (website, social media, signage, print collateral, etc.) | Library IT Admin Reference Children's | Signage and newsletter projects underway as of 02/2017; target completion date: 06/30/18 | User Experience Innovation & Technology Community Connections Collections | Funded? Who? How? Not Funded? When? Who? |
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