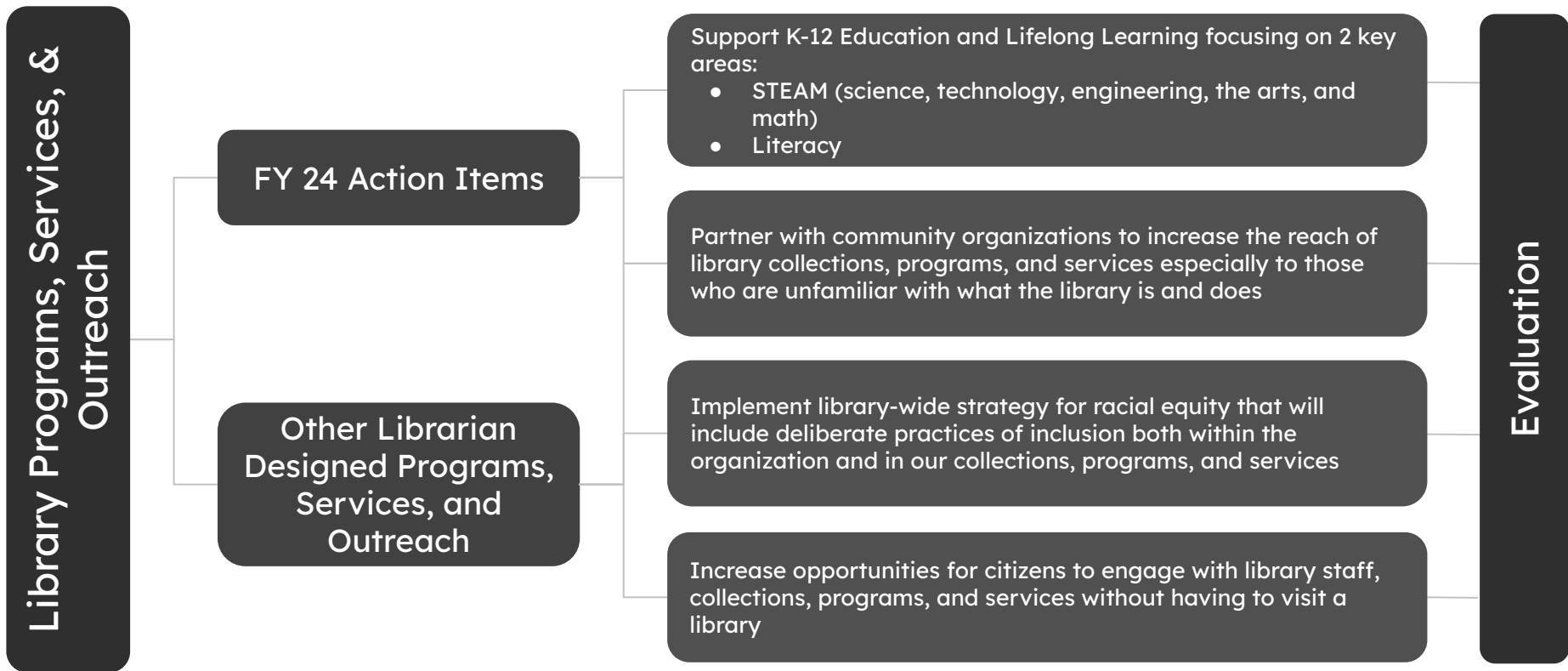




FY24 Action Items

Approved by the Public Library of Brookline Board of Trustees: September 12, 2023

Annual Programs, Services, and Outreach Planning Process



Action Item 1: Amplify Results & Recommendations of Diversity Audit

Aligned Goals: Incorporate Racial Equity Strategy into Operations, Programs, and Services

Project Details:

- Elicit community feedback (survey and/or focus group) on what patrons want out of their library's collection. Establish a method for gathering input from individuals whose primary language is not English
- Increase marketing /social media presence for diverse collections including: Instagram Reels, Facebook, newsletter, "Booktok", programming, etc. Develop a consistent, ongoing content schedule.
- Develop long term selection, collection maintenance procedures, and resources to maintain and grow diverse collections for the future.

Action Item 2: Programming for Neurodiverse Patrons

Aligned Goals: K-12 + Lifelong Learning: Literacy

Project Details:

- Expand sensory kit services to Coolidge Corner & Brookline Village, for specific targeted audiences
- Offer 4 types of programs for Youth and 2 types of programs for Adults to gauge patron need and interest

Action Item 3: Expanding Access to the Public Library in Public Housing Communities

Aligned Goals: Develop Community Partnerships to Reach New Audiences / Expand Library Access Beyond In-person Visits / K-12 & Lifelong Learning: Literacy

Project Details:

- Develop programs of interest to Brookline Housing Authority (BHA) residents to be held at their locations
- Partner with BHA to hold a minimum of 4 programs at BHA sites
- Set up recurring visits to engage with residents around library card sign-up, technology support, reference, etc.
- Research three grant opportunities for a book distribution program with BHA

Action Item 4: Delivery of Library Materials to Homebound Patrons

Aligned Goals: Expand Access Beyond In-person Visits / Develop Community Partnerships to Reach New Audiences / K-12 + Lifelong Learning: Literacy

Project Details:

- Goal: Deliver materials to 100 unique patrons / residences by the end of the fiscal year
- Work with local agencies to strategize reaching out to homebound patrons
- Provide avenues for homebound to connect with library
- Launch volunteer program to deliver materials